

UNIT 13B DESIGN REPORT

By Sophie May



NOVEMBER 8, 2017
WEST CHESHIRE COLLEGE

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INTRODUCTION

Overview of Client Requirements

I have created the following website design for 'The Jake Barnell British Values Foundation', to act as an information source to promote 'British Values' to students, teachers and the public. The Jake Barnell British Values Foundation is a non-profit organisation that aims to inform students about the importance of British values and the role they play in British society.

Purpose

The purpose of this website is to explain and promote 'British Values' for 'The Jake Barnell British Values Foundation'. The chosen design is inspired by classic British symbols and images which capture the spirit of what it means to be British in a clean, crisp design. I have designed an eight-page interlinked website to cover each of the foundation's key information topics:

- Home
- About
- Contact Us
- Videos
- Gallery
- Government Information
- Resources
- Sitemap

Target Audience

The website is aimed at students, teachers, and the public. For students, this website is a reliable and detailed information nexus, which is designed to help demonstrate what British Values are, and illustrate why they are important in British society. For teachers, this website provides the core information for presenting British values in their lessons.

The website acts as a primary resource for the key materials required to teach British values in schools. For the public, this website aids in the promotion of 'The Jake Barnell British Values Foundation' main message.

Tools

I will design, develop, test and review an eight-page interlinked website, containing a range of multi-media resources on the topic of British Values for The Jake Barnell British Values Foundation.

The multi-media assets I shall use in the website will be created using photoshop or PowerPoint, or downloaded from a free image website (such as creative commons) and referenced. The website will be developed using Adobe Dreamweaver and will be written in HTML, CSS and JavaScript programming languages.

PROPOSED SOLUTION

PAGE 1: HOMEPAGE



NOTES FOR HOMEPAGE:

Page No.	Page	Colour Scheme	Description	Font Style	Font Size	Font Colours
1	Homepage	<u>Dark blue</u> -HEX: #10131e -RGB: 16,19,30 <u>Salmon Pink</u> -HEX: #f5dad4 -RGB: 245, 218,212 <u>Red</u> -HEX: #c00000 -RGB: 192,0,0 <u>White</u> -HEX: #ffffff -RGB: 255,255,255	This is the Homepage, it's the first page that the user lands on. It displays some information to interest the user and sets the tone for the entire website.	'British Values' Title = Copperplate Gothic Bold 'Menu' = High Tower Text Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = High Tower Text Copyright = High Tower Text Heading 1 'Welcome' = Times New Roman Body Text = Calibri (body)	'British Values' Title = 40 pt 'Menu' = 24pt Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = 24pt Copyright = 24pt Heading 1 'Welcome' = 36pt Body Text = 14pt	'British Values' Title = Black 'Menu' = Black Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = White Copyright = White Heading 1 'Welcome' = Black Body Text = Black

ABOUT BRITISH VALUES

Menu



Home About Resources Gallery Videos Government Information Contact Us



What Are British Values?

Praesent id ex sagittis, blandit tortor vel, aliquet diam. Morbi lobortis eu lorem ac aliquam. Morbi iaculis risus a auctor ultrices. Phasellus quis ex et tellus faucibus sagittis. Vestibulum suscipit, nisl vitae consequat volutpat, sem metus tristique nulla, vitae molestie eros sem id augue.



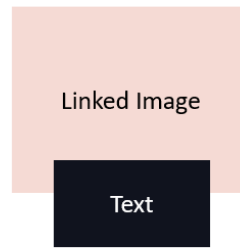
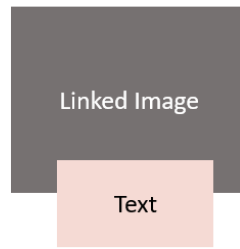
Sitemap Contact Us About British Values Privacy Cookies Copyright

NOTES FOR ABOUT PAGE:

Page No.	Page	Colour Scheme	Description	Font Style	Font Size	Font Colours
1	Homepage	<p><u>Dark blue</u> -HEX: #10131e -RGB: 16,19,30</p> <p><u>Salmon Pink</u> -HEX: #f5dad4 -RGB: 245, 218,212</p> <p><u>Red</u> -HEX: #c00000 -RGB: 192,0,0</p> <p><u>White</u> -HEX: #ffffff -RGB: 255,255,255</p>	<p>This is the Homepage, it's the first page that the user lands on.</p> <p>It displays some information to interest the user and sets the tone for the entire website.</p>	<p>'British Values' Title = Copperplate Gothic Bold</p> <p>'Menu' = High Tower Text</p> <p>Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = High Tower Text</p> <p>Copyright = High Tower Text</p> <p>Heading 1 'Welcome' = Times New Roman</p> <p>Body Text = Calibri (body)</p>	<p>'British Values' Title = 40 pt</p> <p>'Menu' = 24pt</p> <p>Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = 24pt</p> <p>Copyright = 24pt</p> <p>Heading 1 'Welcome' = 36pt</p> <p>Body Text = 14pt</p>	<p>'British Values' Title = Black</p> <p>'Menu' = Black</p> <p>Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = White</p> <p>Copyright = White</p> <p>Heading 1 'Welcome' = Black</p> <p>Body Text = Black</p>

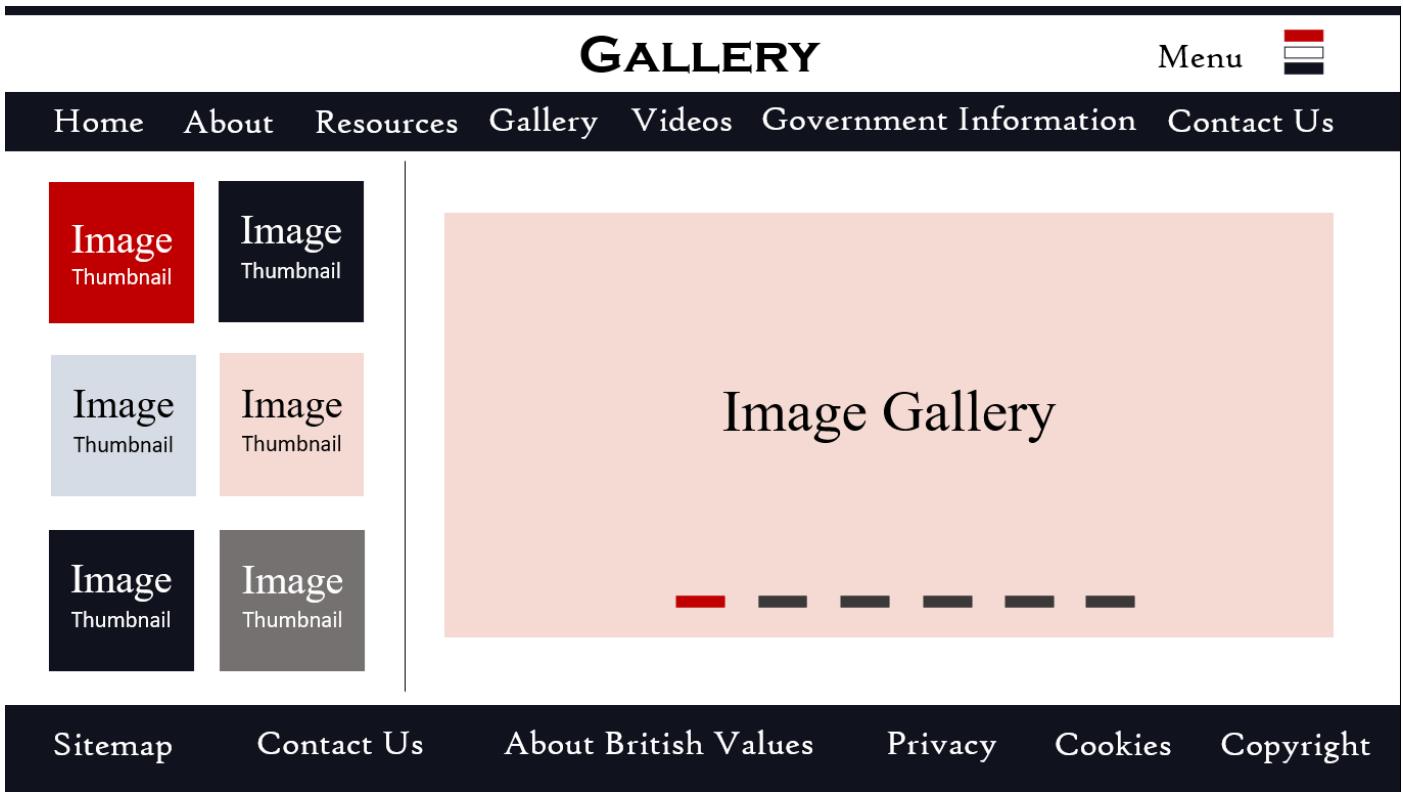
Lorem Ipsum

Praesent id ex sagittis, blandit tortor vel, aliquet diam. Morbi lobortis eu lorem ac aliquam. Morbi iaculis risus a auctor ultrices. Phasellus quis ex et tellus faucibus sagittis. Vestibulum suscipit, nisl vitae consequat volutpat, sem metus tristique nulla, vitae molestie eros sem id augue. Donec in ipsum ac leo viverra congue. Integer ut lacinia neque, a aliquam risus. Aliquam interdum nisi ac lacus sodales varius. Nullam sit amet placerat leo.



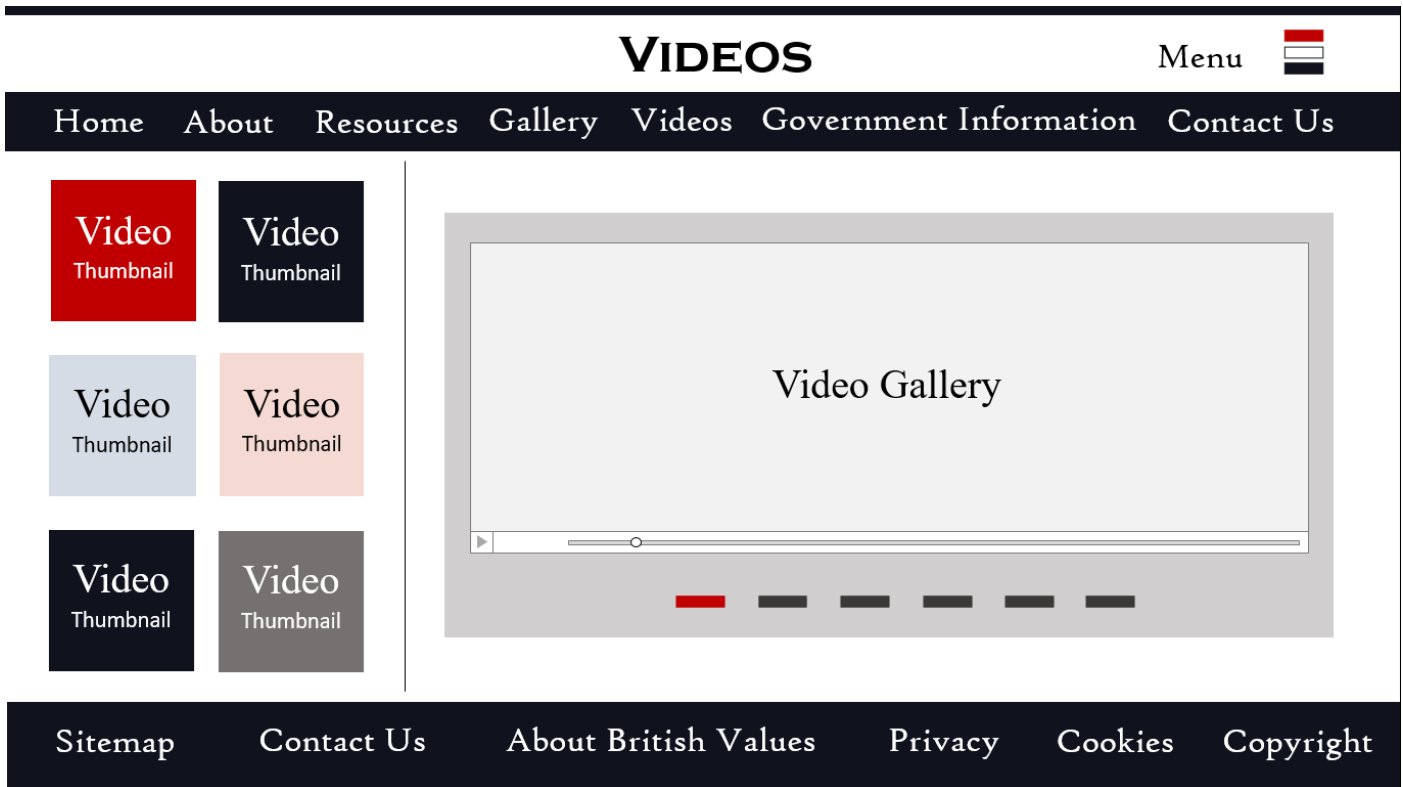
NOTES FOR RESOURCES PAGE:

Page No.	Page	Colour Scheme	Description	Font Style	Font Size	Font Colours
1	Homepage	<u>Dark blue</u> -HEX: #10131e -RGB: 16,19,30 <u>Salmon Pink</u> -HEX: #f5dad4 -RGB: 245, 218,212 <u>Red</u> -HEX: #c00000 -RGB: 192,0,0 <u>White</u> -HEX: #ffffff -RGB: 255,255,255	This is the Homepage, it's the first page that the user lands on. It displays some information to interest the user and sets the tone for the entire website.	'British Values' Title = Copperplate Gothic Bold 'Menu' = High Tower Text Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = High Tower Text Copyright = High Tower Text Heading 1 'Welcome' = Times New Roman Body Text = Calibri (body)	'British Values' Title = 40 pt 'Menu' = 24pt Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = 24pt Copyright = 24pt Heading 1 'Welcome' = 36pt Body Text = 14pt	'British Values' Title = Black 'Menu' = Black Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = White Copyright = White Heading 1 'Welcome' = Black Body Text = Black



NOTES FOR GALLERY PAGE:

Page No.	Page	Colour Scheme	Description	Font Style	Font Size	Font Colours
1	Homepage	<p><u>Dark blue</u> -HEX: #10131e -RGB: 16,19,30</p> <p><u>Salmon Pink</u> -HEX: #f5dad4 -RGB: 245, 218,212</p> <p><u>Red</u> -HEX: #c00000 -RGB: 192,0,0</p> <p><u>White</u> -HEX: #ffffff -RGB: 255,255,255</p>	<p>This is the Homepage, it's the first page that the user lands on.</p> <p>It displays some information to interest the user and sets the tone for the entire website.</p>	<p>'British Values' Title = Copperplate Gothic Bold</p> <p>'Menu' = High Tower Text</p> <p>Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = High Tower Text</p> <p>Copyright = High Tower Text</p> <p>Heading 1 'Welcome' = Times New Roman</p> <p>Body Text = Calibri (body)</p>	<p>'British Values' Title = 40 pt</p> <p>'Menu' = 24pt</p> <p>Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = 24pt</p> <p>Copyright = 24pt</p> <p>Heading 1 'Welcome' = 36pt</p> <p>Body Text = 14pt</p>	<p>'British Values' Title = Black</p> <p>'Menu' = Black</p> <p>Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = White</p> <p>Copyright = White</p> <p>Heading 1 'Welcome' = Black</p> <p>Body Text = Black</p>



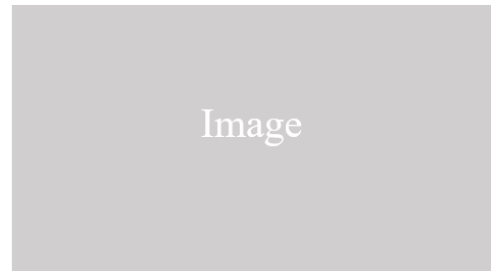
NOTES FOR VIDEOS PAGE:

Page No.	Page	Colour Scheme	Description	Font Style	Font Size	Font Colours
1	Homepage	<u>Dark blue</u> -HEX: #10131e -RGB: 16,19,30 <u>Salmon Pink</u> -HEX: #f5dad4 -RGB: 245, 218,212 <u>Red</u> -HEX: #c00000 -RGB: 192,0,0 <u>White</u> -HEX: #ffffff -RGB: 255,255,255	This is the Homepage, it's the first page that the user lands on. It displays some information to interest the user and sets the tone for the entire website.	'British Values' Title = Copperplate Gothic Bold 'Menu' = High Tower Text Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = High Tower Text Copyright = High Tower Text Heading 1 'Welcome' = Times New Roman Body Text = Calibri (body)	'British Values' Title = 40 pt 'Menu' = 24pt Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = 24pt Copyright = 24pt Heading 1 'Welcome' = 36pt Body Text = 14pt	'British Values' Title = Black 'Menu' = Black Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = White Copyright = White Heading 1 'Welcome' = Black Body Text = Black



Lorem Ipsum

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Lorem Ipsum

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NOTES FOR GOVERNMENT INFORMATION PAGE:

Page No.	Page	Colour Scheme	Description	Font Style	Font Size	Font Colours
1	Homepage	<p><u>Dark blue</u> -HEX: #10131e -RGB: 16,19,30</p> <p><u>Salmon Pink</u> -HEX: #f5dad4 -RGB: 245, 218,212</p> <p><u>Red</u> -HEX: #c00000 -RGB: 192,0,0</p> <p><u>White</u> -HEX: #ffffff -RGB: 255,255,255</p>	<p>This is the Homepage, it's the first page that the user lands on.</p> <p>It displays some information to interest the user and sets the tone for the entire website.</p>	<p>'British Values' Title = Copperplate Gothic Bold</p> <p>'Menu' = High Tower Text</p> <p>Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = High Tower Text</p> <p>Copyright = High Tower Text</p> <p>Heading 1 'Welcome' = Times New Roman</p> <p>Body Text = Calibri (body)</p>	<p>'British Values' Title = 40 pt</p> <p>'Menu' = 24pt</p> <p>Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = 24pt</p> <p>Copyright = 24pt</p> <p>Heading 1 'Welcome' = 36pt</p> <p>Body Text = 14pt</p>	<p>'British Values' Title = Black</p> <p>'Menu' = Black</p> <p>Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = White</p> <p>Copyright = White</p> <p>Heading 1 'Welcome' = Black</p> <p>Body Text = Black</p>

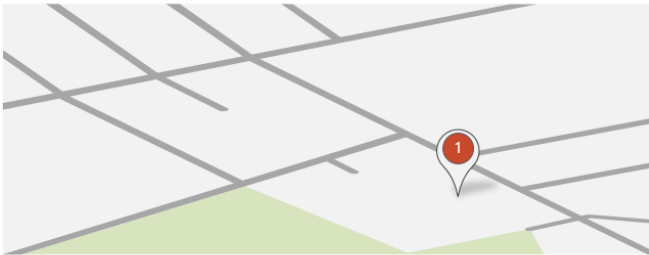
CONTACT US

Menu

[Home](#) [About](#) [Resources](#) [Gallery](#) [Videos](#) [Government Information](#) [Contact Us](#)

GET IN TOUCH

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[Sitemap](#) [Contact Us](#) [About British Values](#) [Privacy](#) [Cookies](#) [Copyright](#)

NOTES FOR CONTACT US PAGE:

Page No.	Page	Colour Scheme	Description	Font Style	Font Size	Font Colours
1	Homepage	<p><u>Dark blue</u> -HEX: #10131e -RGB: 16,19,30</p> <p><u>Salmon Pink</u> -HEX: #f5dad4 -RGB: 245, 218,212</p> <p><u>Red</u> -HEX: #c00000 -RGB: 192,0,0</p> <p><u>White</u> -HEX: #ffffff -RGB: 255,255,255</p>	<p>This is the Homepage, it's the first page that the user lands on.</p> <p>It displays some information to interest the user and sets the tone for the entire website.</p>	<p>'British Values' Title = Copperplate Gothic Bold</p> <p>'Menu' = High Tower Text</p> <p>Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = High Tower Text</p> <p>Copyright = High Tower Text</p> <p>Heading 1 'Welcome' = Times New Roman</p> <p>Body Text = Calibri (body)</p>	<p>'British Values' Title = 40 pt</p> <p>'Menu' = 24pt</p> <p>Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = 24pt</p> <p>Copyright = 24pt</p> <p>Heading 1 'Welcome' = 36pt</p> <p>Body Text = 14pt</p>	<p>'British Values' Title = Black</p> <p>'Menu' = Black</p> <p>Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = White</p> <p>Copyright = White</p> <p>Heading 1 'Welcome' = Black</p> <p>Body Text = Black</p>

SITEMAP

Menu 

Home About Resources Gallery Videos Government Information Contact Us

- Homepage
- About British Values
 - Democracy
 - Rule of Law
 - Individual Liberty
 - Tolerance
- Resources
- Gallery
- Videos
- Government Information
- Contact Us
- Privacy
- Cookies

Sitemap Contact Us About British Values Privacy Cookies Copyright

NOTES FOR SITEMAP PAGE:

Page No.	Page	Colour Scheme	Description	Font Style	Font Size	Font Colours
1	Homepage	<p><u>Dark blue</u> -HEX: #10131e -RGB: 16,19,30</p> <p><u>Salmon Pink</u> -HEX: #f5dad4 -RGB: 245, 218,212</p> <p><u>Red</u> -HEX: #c00000 -RGB: 192,0,0</p> <p><u>White</u> -HEX: #ffffff -RGB: 255,255,255</p>	<p>This is the Homepage, it's the first page that the user lands on.</p> <p>It displays some information to interest the user and sets the tone for the entire website.</p>	<p>'British Values' Title = Copperplate Gothic Bold</p> <p>'Menu' = High Tower Text</p> <p>Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = High Tower Text</p> <p>Copyright = High Tower Text</p> <p>Heading 1 'Welcome' = Times New Roman</p> <p>Body Text = Calibri (body)</p>	<p>'British Values' Title = 40 pt</p> <p>'Menu' = 24pt</p> <p>Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = 24pt</p> <p>Copyright = 24pt</p> <p>Heading 1 'Welcome' = 36pt</p> <p>Body Text = 14pt</p>	<p>'British Values' Title = Black</p> <p>'Menu' = Black</p> <p>Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = White</p> <p>Copyright = White</p> <p>Heading 1 'Welcome' = Black</p> <p>Body Text = Black</p>

BRITISH VALUES

Menu



Home

About

Resources

Gallery

Videos

Government
Information

Contact Us



Welcome

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ABOUT



What Are British Values?

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[Sitemap](#)

[About British Values](#)

[Privacy](#)

[Cookies](#)

[Copyright](#)

NOTES FOR PHOTOSHOP MASTER DESIGN:

Page No.	Page	Colour Scheme	Description	Font Style	Font Size	Font Colours
1	Homepage	<p><u>Dark blue</u> -HEX: #10131e -RGB: 16,19,30</p> <p><u>Salmon Pink</u> -HEX: #f5dad4 -RGB: 245, 218,212</p> <p><u>Dusky Pink</u> -RGB: 233, 149, 169</p> <p><u>Red</u> -HEX: #c00000 -RGB:</p>	<p>This is the Homepage, it's the first page that the user lands on.</p> <p>It displays some information to interest the user and sets the tone for the entire website.</p>	<p>'British Values' Title = Copperplate Gothic Bold</p> <p>'Menu' = High Tower Text</p> <p>Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = High Tower Text</p> <p>Copyright = High Tower Text</p>	<p>'British Values' Title = 40 pt</p> <p>'Menu' = 24pt</p> <p>Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = 24pt</p> <p>Copyright = 24pt</p>	<p>'British Values' Title = Black</p> <p>'Menu' = Black</p> <p>Links - 'Home, About, Resources, Gallery, Videos, Government Information, Contact Us, Sitemap, Cookies, Privacy, About British Values' = White</p> <p>Copyright = White</p> <p>Heading 1 'Welcome' = Black</p> <p>Body Text = Black</p>

192,0,0

White

-HEX:

#ffffff

-RGB:

255,255,255

Heading 1 'Welcome' =
Times New Roman





Body Text = Calibri
(body)





Heading 1
'Welcome' = 36pt




Body Text = 14pt

MEDIA ASSETS TABLE

File Name	Image	Description	Source
RoyalQueenSymbol.jpg		An image of the Royal symbol.	https://cdn.pixabay.com/photo/2016/09/07/20/34/royal-cypher-of-queen-elizabeth-ii-1652551_960_720
Union Jack Flag.jpg		Union Flag	https://www.flickr.com/photos/80497449@N04/7377899512
Winston Churchill – Black n White pop.PNG		Winston Churchill	https://cdn.pixabay.com/photo/2016/04/01/10/17/britain-1299836_960_720.png
EnglishTeaCup.jpg		English tea in a cup	https://cdn.pixabay.com/photo/2017/03/01/05/12/tea-cup-2107599_960_720.jpg

<p>ThumbFlagUK.PNG</p>		<p>Flag on a hand/thumbs up</p>	<p>https://pixabay.com/en/flag-union-jack-british-union-flag-636036/</p>
<p>TelephoneBox1.jpg</p>		<p>Red Telephone Box</p>	<p>https://pixabay.com/en/england-big-ben-london-cabin-phone-2493093/</p>
<p>OlympicsDisplay2012 UK.jpg</p>		<p>Olympics UK 2012 display</p>	<p>https://commons.wikimedia.org/wiki/File%3A2012_Summer_Olympics_Opening_Ceremony_Fireworks_Tower_Bridge.jpg</p>
<p>PostBox.jpg</p>		<p>Post Box</p>	<p>https://pixabay.com/en/post-box-post-mail-box-wall-dry-2691454/</p>

<p>LondonEyeSunset.jpg</p>		<p>London Eye at Sunset</p>	<p>https://pixabay.com/en/london-eye-london-big-ben-2864410/</p>
<p>TelephoneBox2.jpg</p>		<p>Telephone Boxes</p>	<p>https://pixabay.com/en/red-telephone-box-telephone-box-2497690/</p>
<p>LondonTowerBridge.jpg</p>		<p>London Tower Bridge</p>	<p>https://pixabay.com/en/london-city-tower-bridge-england-2697286/</p>
<p>TelephoneBox3.jpg</p>		<p>Telephone box lights</p>	<p>https://pixabay.com/en/telephone-booth-red-london-england-768610/</p>
<p>LondonNight.jpg</p>		<p>London City big ben at night</p>	<p>https://pixabay.com/en/night-city-big-ben-night-london-1149601/</p>

<p>Pollingvote.jpg</p>		<p>Polling vote station democracy</p>	<p>https://pixabay.com/en/polling-station-poll-election-day-2643466/</p>
<p>Underground.jpg</p>		<p>London underground</p>	<p>https://pixabay.com/en/london-london-underground-1465693/</p>
<p>Monarchy.PNG</p>		<p>Queens hat. Crown.</p>	<p>https://pixabay.com/en/monarchy-monarch-britain-british-153404/</p>
<p>pasty.jpg</p>		<p>Cornish pasty british.</p>	<p>https://media.defense.gov/2010/Oct/22/2000314432/-1/-1/0/101022-F-5212M-001.JPG</p>
<p>royal family.jpg</p>		<p>Royal Family</p>	<p>https://commons.wikimedia.org/wiki/File:British_Royal_family.JPG</p>

					direct the user to the correct location.
2	Contact Form	I will click on each text field and type in content and press the submission button to check the form works.	HTML and JavaScript code used Data Input	That the contact form text fields are selectable and allow the correct data type to be input (text such as names in name text box and email addresses in email text box), and the submission button will work.	
3	Subscription form	I will click on the "enter email address" text field, type in content and press the submission button to check the subscription form works.	HTML, CSS3 and JavaScript code used Data Input	That the subscription form text fields are selectable and allow the correct data type to be input (text such as names in name text box and email addresses in email text box), and the submission button will work.	
4	Google map	I will check the address for the location is correct and press the interactive buttons on the map to check that it is interactive and displays the correct location.	Map Data. Location address entered into Google maps.	That map will be interactive and allow the user to press the interactive buttons (such as zoom in and zoom out) and they will work. The map will display the correct location (West Cheshire College Address).	Works perfectly, the location is correct, the interactive button work (zoom in and zoom out) and the map is able to move when the user clicks on the map to change the perspective and view.
5	Slideshow	I watch the slideshow for about a minute or so to check that the images are changing automatically as expected and that the correct images are shown in the right order.	HTML, CSS3 and JavaScript code used Image data	Click through the image selection bars in the gallery to check that they work. Click each link on the menu bar, load each page and check that the images load correctly and in good time.	Looks like it's almost correct but images won't show however alt text appears and general outline of slideshow appears.

6	Image Loading	I will load the page and check that the images load correctly.	Image data	<p>Click through the image thumbnails in the gallery to check that they work.</p> <p>Click each link on the menu bar, load each page and check that the images load correctly and in good time.</p>	Alt text showing but images not showing. Could be an issue with the html code.
7	Video Loading	I will load the page and check that the video loads correctly.	Video data	<p>Click through the video thumbnails and check that they load correctly and in good time.</p> <p>Click the links for each video to make sure they are all directed to the correct link.</p>	
8	Page loading times	I will use the inspect analyse tool in the browser to check the loading times for each page.	Time taken per second for each page to load on inspect analyse load times.	I will select each link in the drop-down menu and time how long it takes each page to load. I expect that the pages will load in good time (within 5 secs).	Pages load quickly and page links respond immediately.
9	Navigational Hyperlinks	I will select each link from both the drop-down menu located at the top of the page and the footer located at the bottom of the page, and I will load each page to make sure they are assigned to the right link.	The address (URL) of each page.	I expect every link located on all 8 pages will be correctly and consistently named and that all pages are assigned to the correct link.	All links work as expected.
10	Spelling and Grammar	I will read the spelling and grammar of all the text content on each of the eight pages of my website, to check for any errors.	Text Content Data	I expect that all spelling and grammar will be correct and without any errors.	

VISUAL FEATURES TABLE

Asset No	Feature	Description	How does this feature improve the "look" of the website?	Page used in
1	Drop-down Menu three-coloured-bar graphic/button (top right corner of header next to "Menu").	I have included this three-coloured graphic/button (red, white & blue) feature to allow the user to access the drop-down menu section horizontally across the top of the page.	It is themed (red, white and blue) to symbolise the colours of the British Flag. I believe it adds to the overall theme/tone of the design. Sort of a "Great British" theme.	Located in the navigation section of the header of every page (all 8 pages).
2	Google Map	I have included this feature to allow the user to view our location, which will be displayed via a google maps.	This gives my design an added visual feature, it allows the user to view the location of The Jake Barnell British Values Foundation (West Cheshire College), rather than just see the address typed up. It provides more visual interest to the Contact Us page - rather than having only text, there's an interactive map to look at.	"Contact Us" page.
3	Slideshow	I have included this feature to advertise and display specific images and text to the user. The images contain invisible navigational hyperlinks, which direct the user to the page linked to the image.	I have two-three slideshows included in this website design (home page, about page and I'm including the gallery page in this as well because I have not yet created the final design, so I may have to change how it operates when I develop it).	Homepage, About page, Gallery page.
4	Images	I have a variety of images spread across the 7 pages of this website (not including the sitemap). (Flag images, phone boxes, the queen, etc)	I have chosen images which match the classic "Great British" look that I want with clean lines and minimalist appeal. I believe the selection of images are key to the overall look of my design. I have arranged them to accent the design's tonal colour scheme and make the images inject some	Across 7 pages of the design (used on 7 pages but it is not to be used on the sitemap page).

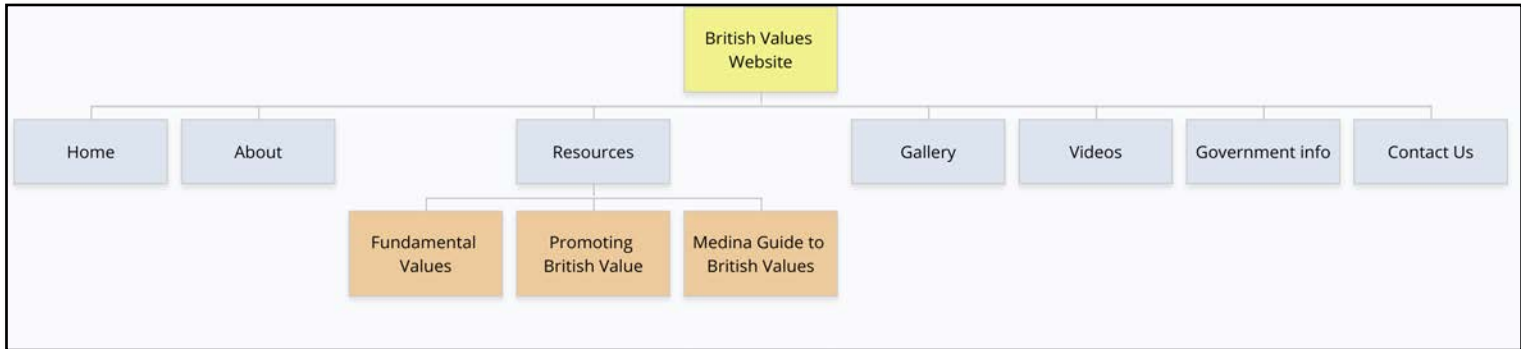
			added visual interest and variety to the design.	
5	Colour-coded Wireframe Design	I have included this in my design to show what it will look like when it is finished. I used block colours for the different areas/text boxes and sections to show how the images will be displayed. I wanted to coordinate the images to the coloured boxes so that when it is displayed on the website it will have a background underlining to hold the image.	<p>This will accent the overall theme of the website and make it more visually appealing.</p> <p>Rather than a plain design, I wanted something that would be pleasant for almost every visitor.</p> <p>I decided that an appealing website would go down better with the more reluctant students, and yet feel sophisticated enough for teachers and adults.</p>	7 of the 8 pages of this website (not including the sitemap as this is a basic sitemap design which does not require anything more than links).
6	Drop-down Menu	The drop-down menu can be selected by pressing the three-coloured bar button located on the top right side of the header (next to the "Menu" text). This allows the user to show or hide the menu bar to suit the user.	<p>I despise menu's that follow you as you scroll down the page. So, I created this to allow the user to view and hide the menu.</p> <p>The reason I believe this improves the look of the website is I wish to have a minimalist, sleek design with a fair amount of white space.</p> <p>The cleaner the header/navigation looks – the more visually appealing it is to users.</p>	Across all 8 pages in the header of the page.
7	Contact page - Colour accent design.	The red "Get in Touch" heading, the red map location icon, the red "submit" button on the contact form.	<p>I designed these three features the same accent colour (like an orangey-red) to accent each other.</p> <p>I didn't want too much colour on the contact page because it's sometimes hard to concentrate on text and a map when you have a lot of contrasting colours splashed across a page.</p> <p>I believe they accent each other perfectly and allow for the user to find the information they need</p>	Contact Page.

quickly without over-powering the user.


INTERACTIVE COMPONENTS TABLE

Assets No.	Interactive Component	Description	Source	Page used in
1	Contact Form	<p>This is a contact form which allows the user to send any queries or complaints through this online form to the website/owner's email.</p> <p>The user must interact with this form by selecting the text fields and entering their personal details (name, email address and message). The user can then press the interactive submission button which will send the query to the assigned contact address (assigned by the website's owner).</p> <p>This is an effortless way for the user to get in touch with the company/owner of the website to ask them a question or make a complaint.</p>	http://mark-anthony.ca/html5-contact-form-with-css-php-tutorial/	"Contact Us" page.
2	Google Map	<p>The Google Map feature will allow the user to view our location, which will be displayed via an embedded google map.</p> <p>It allows the user to interact with the map by manipulating and dragging the map or by pressing the buttons to zoom in and out to the desired view.</p> <p>This is an interactive way of displaying the company's location (in this case West Cheshire College). It allows the user to work out where the company's office building is located, how far away it is and the best route to get there.</p>	https://www.google.co.uk/	"Contact Us" page.
4	Dropdown Menu	<p>I have included this feature to allow the user easy access to the different pages and areas of the website.</p> <p>It allows the user to interact with the different links to areas of the website. By hovering over and selecting each link the user is then directed to a different area of the website.</p>	http://www.toddmotto.com https://github.com/toddmotto/jBar	Used in all 8 pages
5	Slideshow	<p>I have included this feature to advertise and display specific images and text to the user.</p> <p>It works by allowing the user to flip between each slide as well as automatically playing for the user.</p> <p>The images contain navigational hyperlinks, which direct the user to the page linked to the image.</p>	https://github.com/leemark/better-simple-slideshow	Used in Homepage

SITEMAP



SITEMAP

Menu 

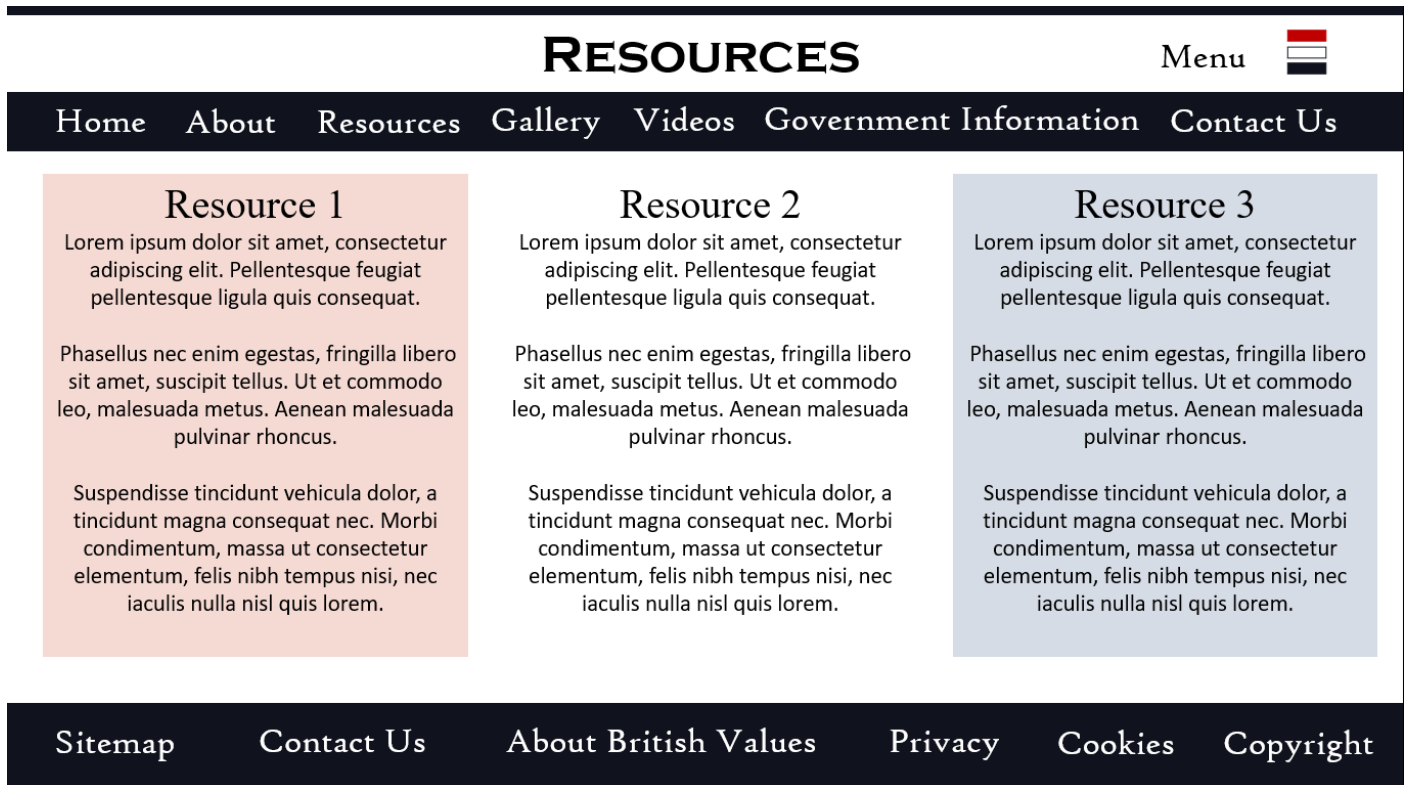
[Home](#) [About](#) [Resources](#) [Gallery](#) [Videos](#) [Government Information](#) [Contact Us](#)

- [Homepage](#)
- [About British Values](#)
 - Democracy
 - Rule of Law
 - Individual Liberty
 - Tolerance
- [Resources](#)
- [Gallery](#)
- [Videos](#)
- [Government Information](#)
- [Contact Us](#)
- [Privacy](#)
- [Cookies](#)

[Sitemap](#) [Contact Us](#) [About British Values](#) [Privacy](#) [Cookies](#) [Copyright](#)

ALTERNATIVE SOLUTIONS

PAGE 3: RESOURCES



NOTES ON RESOURCES ALTERNATIVE DESIGN:

I discarded this alternative design for the resources page for a few reasons, the main reason is that on a website designed to promote 'British Values', the layout and colour scheme of the text boxes looks like a French flag – which is not sending a clear message to the user. How can I design a website to display 'British Values' if the design is French? It sends mixed messages, so I had to scrap it.

Another reason why I discarded this idea (in case the French subliminal imagery wasn't a good enough reason to already), is simply because it looks so dull and lifeless. I need text and space for links to different resources on this page, but does it have to look like a Sunday lunch menu at a diner? Of course not, so I re-designed this insipid layout for a more colourful wireframe with space for linked images to different resources as well as text content.

PAGE 6: GOVERNMENT INFORMATION

GOVERNMENT INFORMATION

Menu



[Home](#) [About](#) [Resources](#) [Gallery](#) [Videos](#) [Government Information](#) [Contact Us](#)

Lorem Ipsum

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[Sitemap](#)

[Contact Us](#)

[About British Values](#)

[Privacy](#)

[Cookies](#)

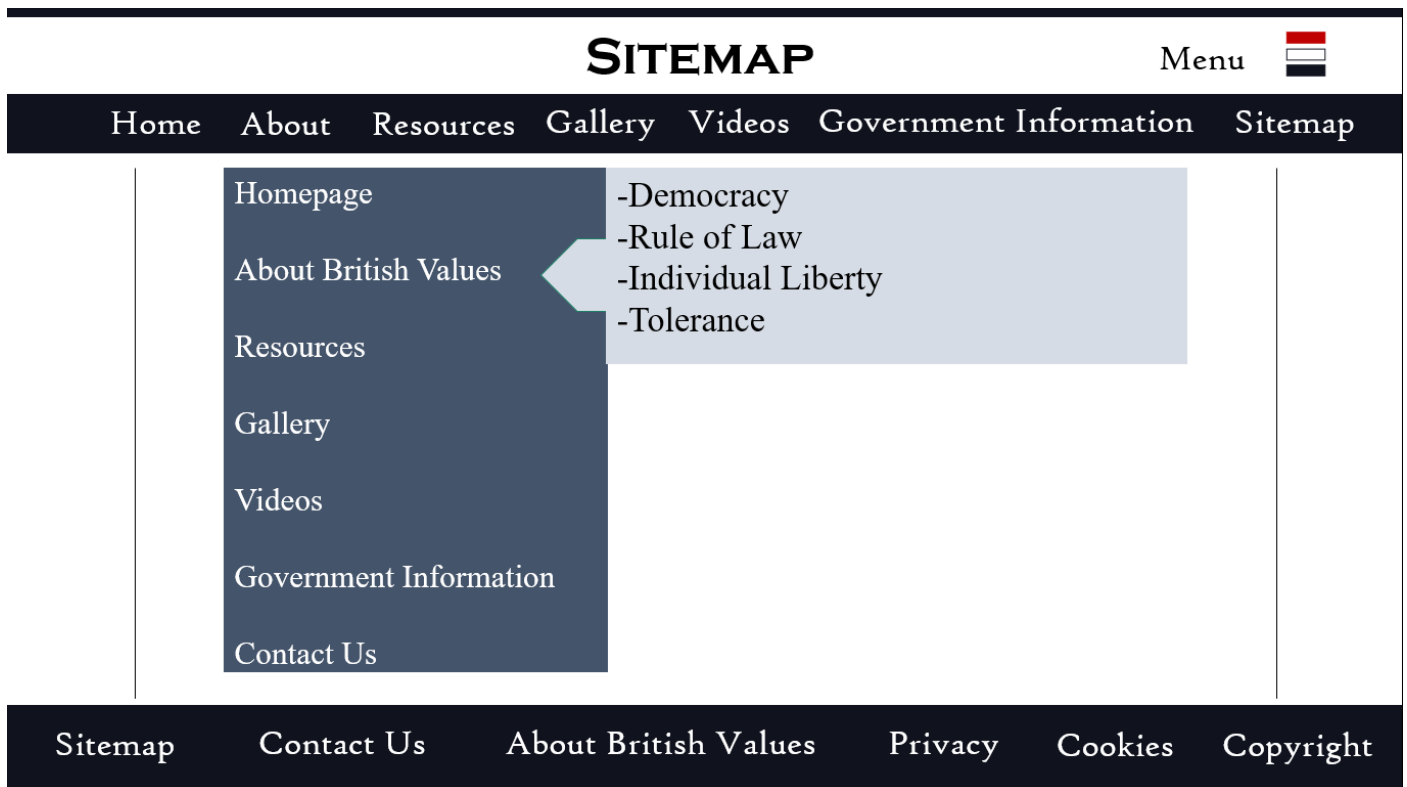
[Copyright](#)

NOTES ON GOVERNMENT INFORMATION ALTERNATIVE DESIGN:

The main reason I discarded this design is that I thought using another slideshow in my design would look like I ran out of ideas during the design phase.

I decided not only would it just be extra work during the development of the pages, but it could get confusing in the code to have so many slideshows. I didn't want to overuse the visual aspect of my design by adding yet another slideshow.

I also decided that because of the amount of text content this page is likely to contain - I will need quite a lot of white space, with maybe some images strategically placed, to break up the volume of text. This is the page that will contain the detailed information about British Values, so I thought I would definitely need something much more prepared for the task - that is why I chose to discard this design.



NOTES ON SITEMAP ALTERNATIVE DESIGN:

After I had finished butchering this design, I looked back in horror at the monster I had created. At first glance I thought, “yes, visually it’s awful, but it’s only a sitemap”, but as my eyes adjusted to this abomination, I realised how horrible it looked.

I physically couldn’t take my eyes off of every flaw and line contained within this design. I just had to discard it, it’s horrible, the colours are bland, the weird geometric lines are out of place and useless, the bizarre “drop-down” menu design confused me “Is it a menu? Is it a map? Is it a shopping list?”, I don’t know why I made this, but I’m scrapping it.

CONSTRAINTS

The biggest issue I had while designing this website was time. The deadline is January 2018 and as I'm creating this by myself, it's a lot to get finished in such a short period of time. I struggled to decide on a layout at first, my original idea was to create something extremely interactive and flag-themed but due to a lack of knowledge of web design, I reconsidered. I decided I did not have the skill to accomplish such a project in a short timescale.

Another constraint was my level of skill using certain types of software. I haven't used Adobe Photoshop for several years and my knowledge of the software is at novice level. I found it quite hard to manipulate some of the tools and found myself spending hours trying to simply align the links on my menu. If I had more time to research and learn how to use the software, the result may have been more professional in appearance and design. However, as I ran out of time the design I have created will suit the purpose.

Finally, there was the issue of copyright. I had to be very careful when selecting images to place in my website due to the issues that can occur when images are used without the owner's permission. To solve this, I used search.creativecommons.org to search for free licence images to use in my website. It was hard to find decent images, but I persevered, and I believe I have found a few nice images to use.

If I had a bigger budget, I would have bought some images for this purpose. If I had more time, I could also have taken some relevant local "British" images myself and manipulated them using Photoshop to really put my own personal stamp on the website.

JUSTIFICATIONS

I originally planned to have something more interactive and “British Flag” themed, but due to my novice level of skill with Adobe Dreamweaver and Photoshop – I decided to simplify my design to something more achievable.

The final design I believe fulfils the stated purpose and user requirement. All the images are relevant to the topic of being British and what we think of about our country as a society. The design contains a good amount of whitespace to allow the user space to think so the website won't lay heavily on their vision.

If I were to design this website again, I would have added more time to learn how to use Adobe Photoshop and Dreamweaver. This would have made creating the website design much easier and it would have allowed me to construct a better-quality product for development. I would also create three potential designs for the website to allow for design errors during the planning process.

Overall, I believe my design fits the purpose and target audience. The aim is to inform students, teachers and the public about British Values. The website design I have chosen, has been created to support the content it will contain, whilst also having the potential for expansion after the design is constructed. This allows for future improvements to be made once the design has been established. There is much room for improvement in my design, I believe that - if I had more time and a higher level of experience using the Adobe software, my website design would look extremely professional.