



Unit 3A - Project Designs Report

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Target audience.....	Error! Bookmark not defined.
Is it clear and easy to use?	Error! Bookmark not defined.
Does it look smart?.....	Error! Bookmark not defined.



Units



Overview of the Units

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Units Page

<https://sophiemayunit3.wordpress.com/units/>

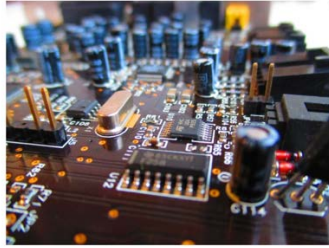


Unit 1 - The Online World

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Units Page

<https://sophiemayunit3.wordpress.com/units/>



Unit 2 – Technology Systems

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Units Page

<https://sophiemayunit3.wordpress.com/units/>



Unit 3 – Digital Portfolio

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Units Page

<https://sophiemayunit3.wordpress.com/units/>



Unit 8 – Mobile Applications

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Units Page

<https://sophiemayunit3.wordpress.com/units/>



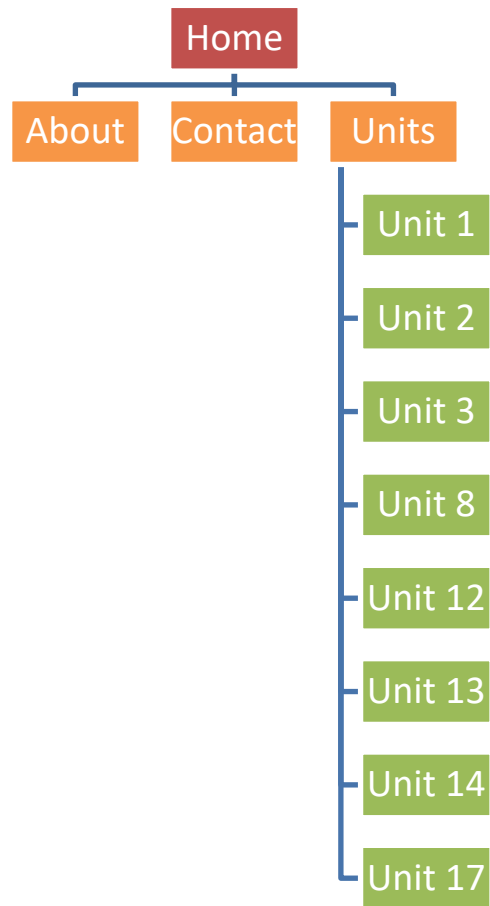
Unit 17 – Multimedia

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Units Page

<https://sophiemayunit3.wordpress.com/units/>

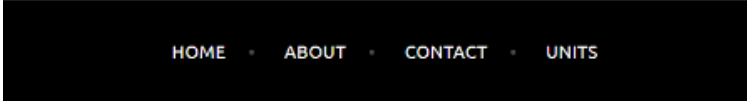
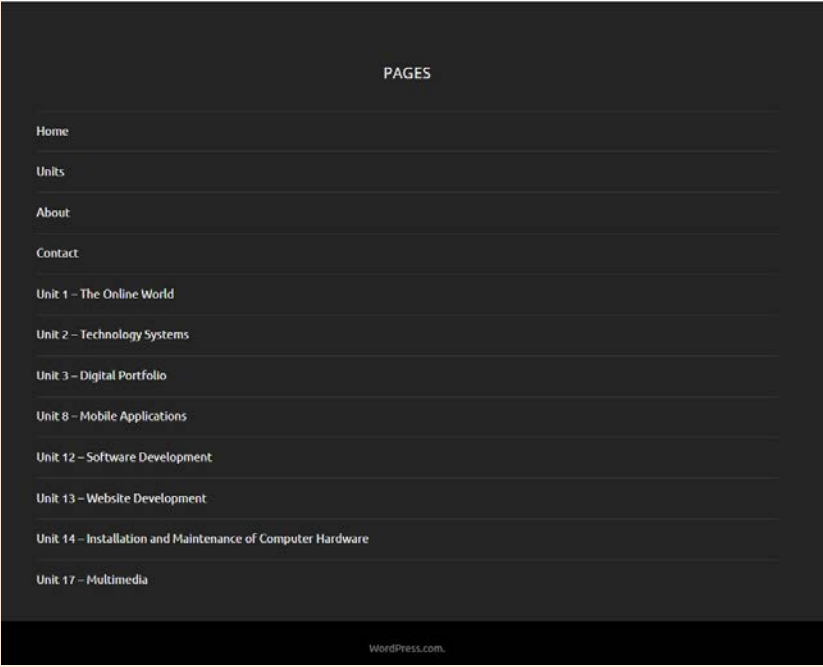
Sitemap



Design Components Table


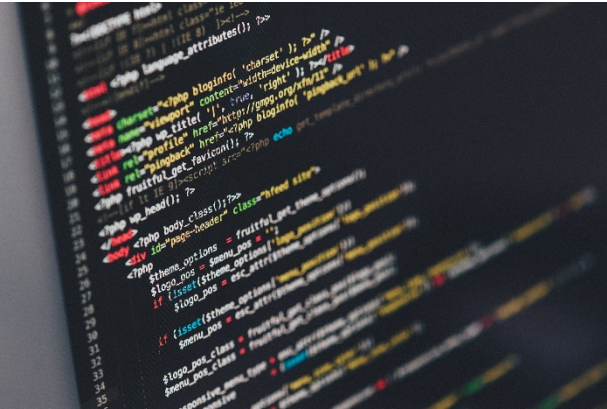
Component	Font Style	Font Colour	Font Size	Fill Colours	Image	Source
Header image	N/A	N/A	N/A	N/A		https://pixabay.com/en/laptop-notebook-macbook-pro-work-3174729/
Digital Portfolio Header	Open Sans	Black	Regular	N/A		https://sophiemayunit3.wordpress.com/

Background palette	N/A	N/A	N/A	White #fff	<div data-bbox="972 108 1765 820" data-label="Image"> </div>	https://sophiemayunit3.wordpress.com/
Headings	Open Sans	Black	N/A	N/A	<div data-bbox="860 895 1798 1187" data-label="Image"> </div>	https://sophiemayunit3.wordpress.com/
Menu Navigation bar	N/A	N/A	N/A	Dark Grey #1e1e1	<div data-bbox="938 1310 1682 1414" data-label="Image"> </div>	https://sophiemayunit3.wordpress.com/

Menu Links	Ubuntu	White	Normal	Dark Grey #1e1e1		https://sophiemayunit3.wordpress.com/
Menu links Pages Widget (footer)	Ubuntu	White	Normal	Dark Grey #1e1e1		https://sophiemayunit3.wordpress.com/

Contact Form	Ubuntu	Black	Normal	White	<p>Name (required) <input type="text" value="sophiemayunit3"/></p> <p>Email (required) <input type="text" value="9800226832@west-cheshire.ac.uk"/></p> <p>Comment (required) <input type="text"/></p> <p><input type="button" value="SUBMIT »"/></p>	https://sophiemayunit3.wordpress.com/
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Design Assets Table

Asset	Where it will be used	Source
	Header Image on all pages	https://pixabay.com/en/laptop-notebook-macbook-pro-work-3174729/
	Units Page (Unit 12)	https://pixabay.com/en/code-code-editor-coding-computer-1839406/



Units Page (Overview of Units Page)

<https://pixabay.com/en/laptop-human-hands-keyboard-typing-820274/>



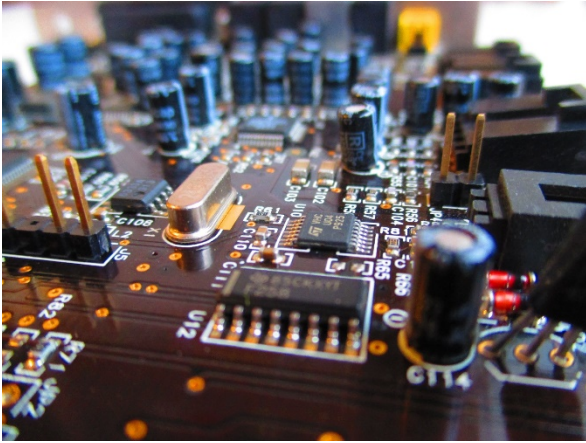
Units Page (Unit 13)

<https://pixabay.com/en/laptop-iphone-coffee-notebook-pen-1478822/>



Units Page (Unit 1)

<https://pixabay.com/en/handshake-hands-laptop-monitor-3382503/>



Units Page (Unit 2)

<https://pixabay.com/en/circuit-board-electronic-circuit-973311/>



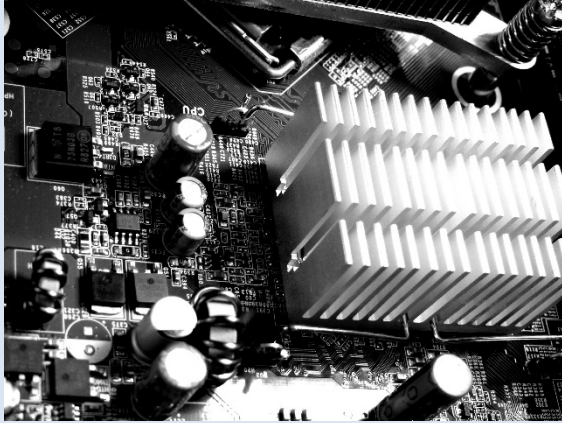
Units Page (Unit 3)

<https://pixabay.com/en/laptop-notebook-work-keyboard-2443737/>



Units Page (Unit 8)

<https://pixabay.com/en/android-applications-cellphone-1869510/>



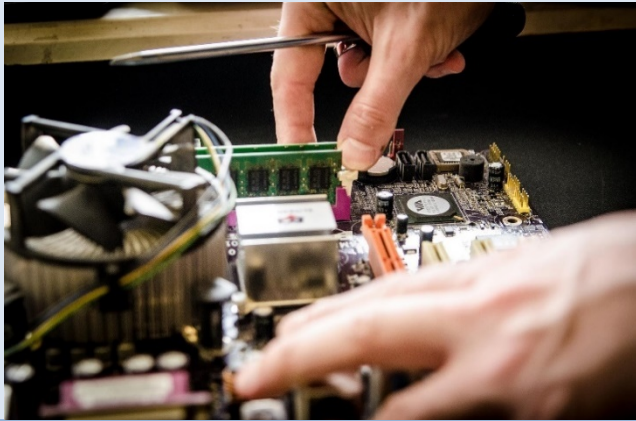
Units Page (Unit 14)

<https://pixabay.com/en/computers-information-technology-2653014/>



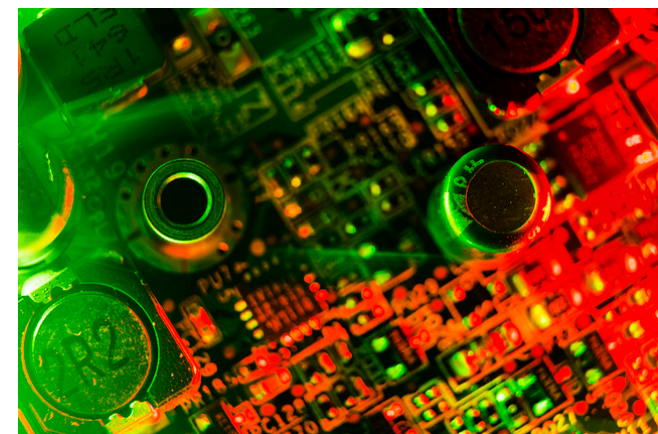
Units Page (Unit 17)

<https://pixabay.com/en/computer-multimedia-sound-studio-1209104/>



About Page (My Skills)

<https://pixabay.com/en/service-computers-repair-428539/>



About Page (About Me)

<https://www.flickr.com/photos/timmy2s/8331089314>



Contact Page

<https://pixabay.com/en/aged-antique-background-black-call-2974648/>



Contact Page

<https://pixabay.com/en/contact-us-communication-support-1908762/>



Home Page

<https://pixabay.com/en/laptop-technology-computer-business-3244483/>

Design Justifications

Target audience

This digital portfolio has been created to showcase my work to potential employers. My online portfolio has been designed on WordPress and shall include all written documents, products and programs that I have made during my level 2 BTEC IT course at West Cheshire College.

I chose a sleek black and white design for the portfolio in order to keep the overall look of the website professional. The images I have chosen in each page of the website are related to the topics covered on each page (such as the black and white hardware image on the unit 14 section of the units' page).

The black and white design also mirrors the topic of the website itself, computers and technology, as these colours are often associated with technology and modern designs.

Is it clear and easy to use?

The website is extremely straight-forward to use with the inclusion of a static black menu bar at the top of the website with four linked buttons to allow the user to move easily between the pages of the website.

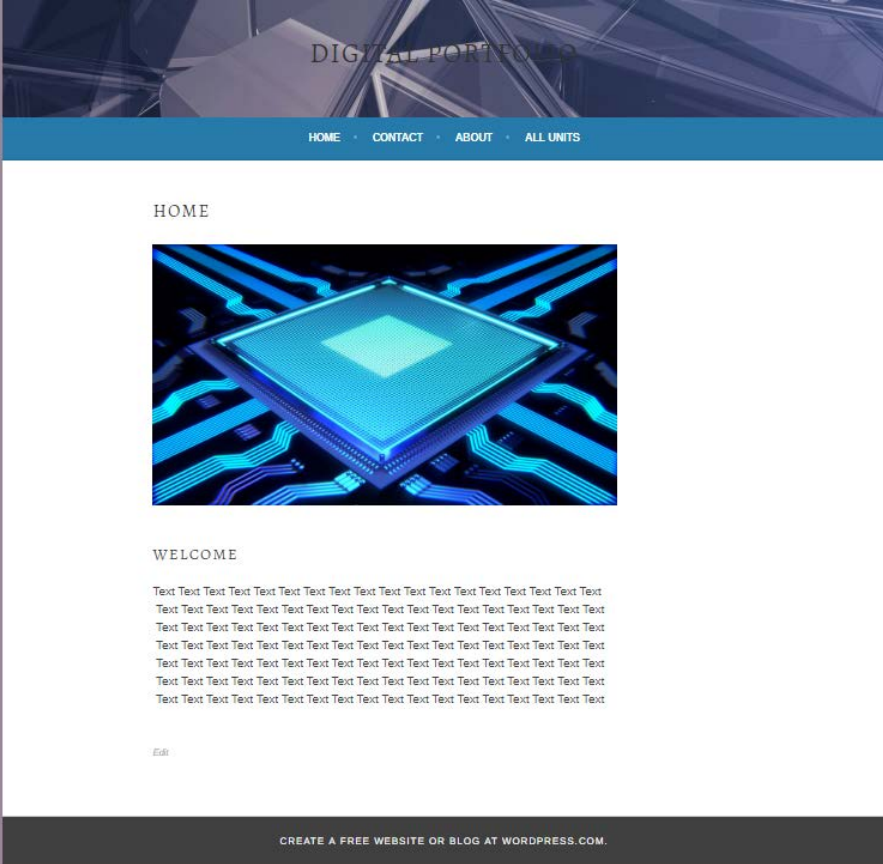
The units' link on the menu bar drops down to display a complete list of the units covered on my course, these link to separate pages of the website dedicated to each unit of the course and shall contain the coursework I have completed during my level 2 BTEC IT course.

I believe this design allows the user to effectively navigate my website with ease while keeping the design simple and easy to navigate.

Does it look smart?

I think my design for my online portfolio looks very smart and I feel it fits with the purpose of the website which is to showcase my work. The website combines modern simplicity and clean functionality to compliment the topics covered on my IT course.

Alternative Design

Screenshot of Alternative Design	Location of website	Link to page of website
	Home Page	https://sophiemayunit3alt.wordpress.com/

ALL UNITS

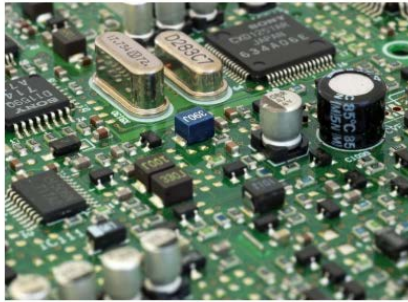


OVERVIEW OF THE UNITS

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All Units Page

<https://sophiemayunit3alt.wordpress.com/all-units/>



UNIT 1 – THE ONLINE WORLD

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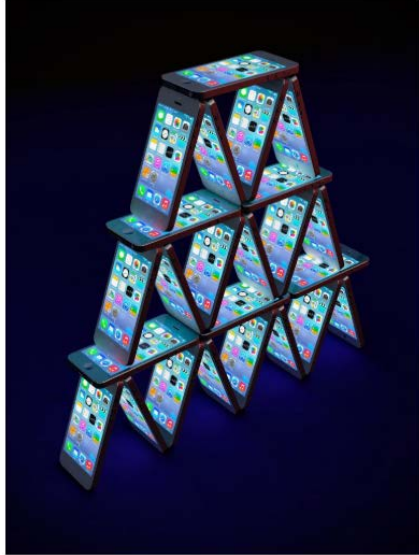


UNIT 2 – TECHNOLOGY SYSTEMS

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UNIT 12 – SOFTWARE DEVELOPMENT

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All Units Page

<https://sophiemayunit3alt.wordpress.com/all-units/>

UNIT 13 – WEBSITE DEVELOPMENT

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UNIT 14 – HARDWARE

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All Units Page

<https://sophiemayunit3alt.wordpress.com/all-units/>



UNIT 17 – MULTIMEDIA

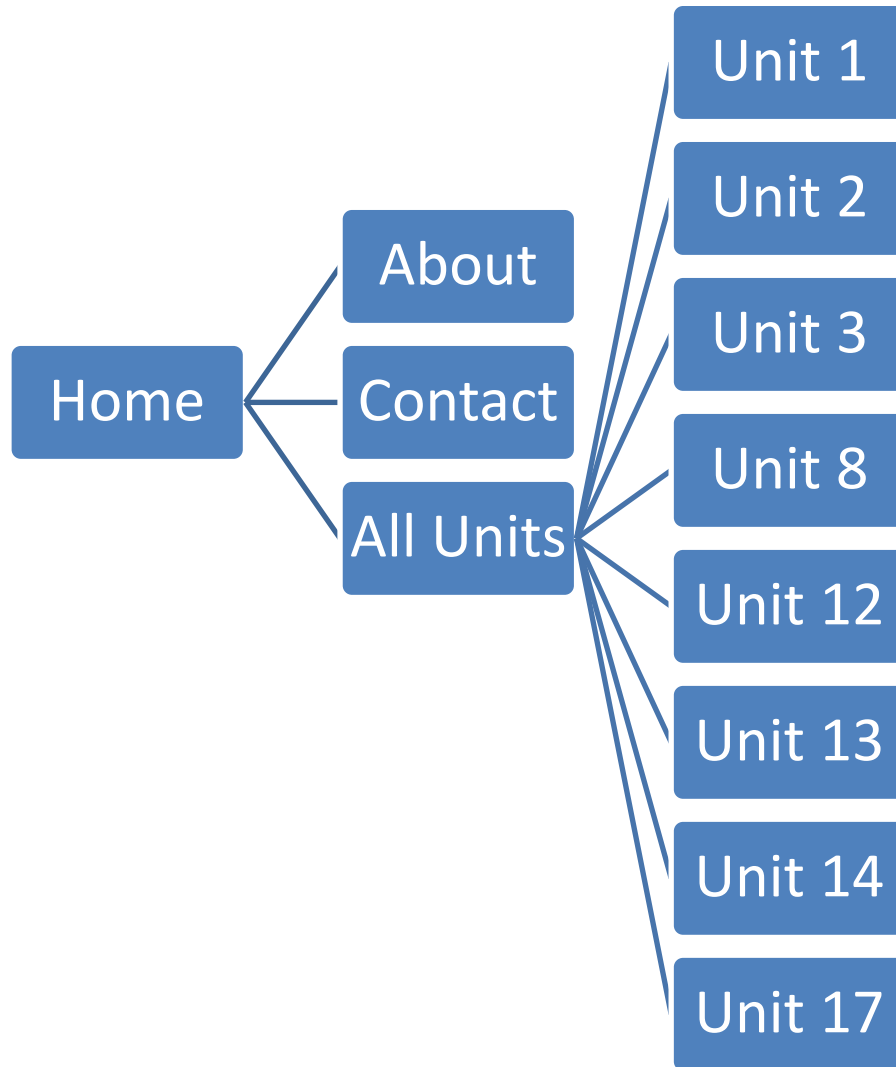
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EdB



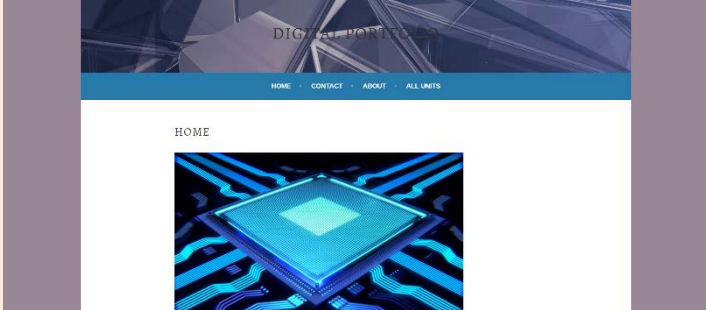
All Units Page

<https://sophiemayunit3alt.wordpress.com/all-units/>

Alternative Sitemap



Alternative Design Components Table

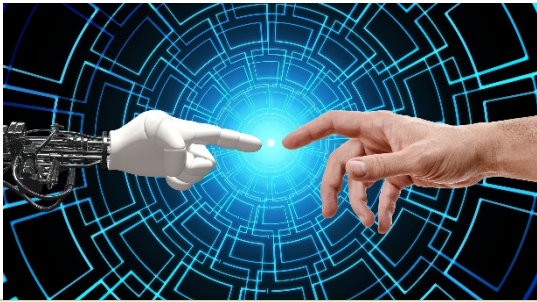
Component	Font Style	Font Colour	Font Size	Fill Colours	Image	Source
Header image	N/A	N/A	N/A	N/A		https://pixabay.com/en/abstract-background-abstract-minimal-1061100/
Digital Portfolio Header	Alegreya	Black	Large			https://sophiemayunit3alt.wordpress.com/
Background palette	N/A	N/A	N/A	Purple #998696		https://sophiemayunit3alt.wordpress.com/

Contact Form	Arimo	Black	Normal	White
<p>Name (required)</p> <input type="text" value="sophiemayunit3"/>				
<p>Email (required)</p> <input type="text" value="9800226832@west-cheshire.ac.uk"/>				
<p>Comment (required)</p> <div style="border: 1px solid #ccc; height: 150px; width: 100%;"></div>				
<input type="button" value="SUBMIT »"/>				

<https://sophiemayunit3.wordpress.com/contact/>

Alternative Design Assets Table

Asset	Where it will be used	Source
	Home page	https://pixabay.com/en/monitor-binary-binary-system-1307227/
	About page	https://pixabay.com/en/processor-cpu-computer-chip-board-2217771/
	About page	https://pixabay.com/en/usb-technology-computer-microchip-1284227/



All Units page

<https://pixabay.com/en/technology-developer-touch-finger-3389904/>



All Units page

<https://pixabay.com/en/business-internet-technology-3368492/>



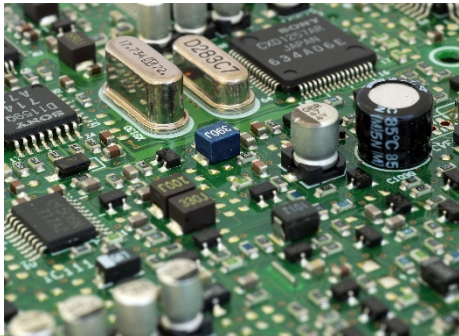
All Units page

<https://pixabay.com/en/hacker-attack-mask-internet-2883632/>



All Units page

<https://pixabay.com/en/analytics-information-innovation-3088958/>



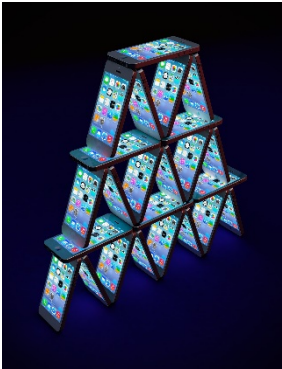
All Units page

<https://pixabay.com/en/circuit-board-electronics-circuit-3450410/>



All Units page

<https://pixabay.com/en/business-network-people-3406082/>



All Units page

<https://pixabay.com/en/iphone-house-of-cards-mobile-phone-3087842/>



All Units page

<https://pixabay.com/en/black-business-computer-computing-18320/>



All Units page

<https://pixabay.com/en/mac-apple-pc-com-computer-2376101/>



Header image on all pages

<https://pixabay.com/en/abstract-background-abstract-minimal-1061100/>

Alternate Design Justifications

I have decided to discard this design in favour of the first portfolio design, because I feel the first design I created was fulfilled the requirements of the brief more than this alternative design.

First of all, I hate the design, the combination of colours, blue, lilac and dark grey with a white background just looks ugly to be quite honest. I hate the boring lilac-purple background that seems to drawn your attention to how plain it is like an insipid black hole. The bright blue menu bar isn't bad but there's no drop-down menu option, so it just isn't exciting. The other thing I don't like about this menu is the order that the links are displayed, I would have preferred the about page link to be before the contact page link, instead of the other way around. The header text font colour blends too easily with the header image, making it extremely difficult to see and read.

Next, there is the issue of fulfilling the requirements, as part of this digital portfolio, we are required to create individual pages for each of the units to give a detailed insight into what was covered in each unit, such as what work we produced, the final grade for the unit, what we learnt, how we felt and what we developed. In my alternative design, there are no individual pages for each unit, there is only an overview of each unit viewable on the all units page, which does fulfil the requirements at all.

Finally, the images used in the design are awful and do not match up with the headings contained on each of the pages, some of them aren't even good quality images and aren't fit to be put on a digital portfolio website. Overall, I just don't feel this design is as smooth and sleek as my original design, I think it looks like it was thrown-together, and based on the fact that it does not contain any individual unit pages, footers or extra widgets, I feel it is unfit for the intended purpose and requirements of this unit.